

## How Does HQ Communicate?

The grid below explains the way BSF delivers communication.

	Banner Announcements Quick, temporary	Bulletin Scheduled (monthly), archived annually, searchable	Constant Contact Emails Quick, temporary, may post a copy for ready reference
Audience	AP All Class Staff Asst. CS and AL D-OT/D-AOT	AP All Class Staff D-OT/D-AOT OAP and OT/AOT Asst. CS	AP All Class Staff D-OT/D-AOT OAP and OT/AOT Leaders and Class Members
Purpose	<ul> <li>Informational (e.g., reminders, time critical, resources, etc.)         <ul> <li>Time-sensitive items could be banner announcement with or without a document</li> </ul> </li> <li>Direct to posting in Downloads:         <ul> <li>New postings</li> <li>New/additional translated materials</li> <li>Updated instructions</li> <li>Correcting previous postings</li> <li>Revised information</li> </ul> </li> </ul>	<ul> <li>Communication (Need to Know) for BSF role <ul> <li>Read across all roles and general info</li> </ul> </li> <li>Upcoming events and deadlines</li> <li>Clarifying or updating information</li> <li>Tips/best practices</li> <li>Prayer Points</li> </ul>	<ul> <li>Direct communications         <ul> <li>Select groups</li> <li>Large audiences</li> </ul> </li> </ul>